

Dear Madam/Sir,

On behalf of the **South Great Plain Regional Cultural Association**, we would like to reach out regarding an initiative that has provided real value to young people for 31 years: the **Complex Youth Camp**, a music- and student-journalism-focused program we plan to hold in Hungary, Kétegyháza from **6–11 July 2026**.

Over the past three decades, the camp has offered thousands of young people the opportunity to **develop their talents**, grow within a supportive community, and gain experiences that stay with them for life. Our program has become nationally recognized as a unique **creative camp** where high-quality professional work meets a strong sense of community. Our instructors include several **award-winning musicians** and educators who are dedicated to supporting young people's development year after year.

The camp fills up every year, with all places taken within 1–2 days, demonstrating both the demand for the program and the strength of the community behind it.

To ensure the camp can be realized, we require **at least 3,000,000 HUF** in supplementary funding each year in addition to participation fees. As previous grant opportunities have become limited, sponsorships have become the most important pillar of sustaining the camp.

Your support would directly contribute to the professional programs, technical requirements, and participation of young people in need.

As the camp will take place from **6–11 July 2026**, a sponsorship **decision by the end of May would be especially important**. Early confirmation greatly helps with planning and technical preparation.

We offer **Gold, Silver, and Bronze** sponsorship categories, each providing different visibility and collaboration opportunities. A brief overview is **included in the attached short introduction**.

If desired, we are happy to provide a **more detailed, multi-page presentation about the camp's** history, professional background, and operation.

We hope you will find value in this initiative and consider contributing to the realization of the 2026 camp. We remain at your disposal for any further discussion.

Yours sincerely,

Mária Kölcsey-Balázs Camp Director, President

South Great Plain Regional Cultural Association

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31st Complex Youth Camp – Kétegyháza, Hungary

Talent. Community. Value. For 30 Years.

Organizer: South Great Plain Regional Cultural Association
(Hungarian name: Dél-alföldi Regionális Közművelődési Egyesület)
Date: 6–11 July 2026
Location: Hungary, Kétegyháza – Andrassy–Almásy Castle Garden and Dormitory



Contact: Mária Kölcsey-Balázs, president; kolcsevne@gmail.com; +36 30 163 9672

Webpage: <https://egynagy taps.hu/>
Facebook group: <https://www.facebook.com/groups/142405232441412>
Song of the camp (2023): <https://www.youtube.com/watch?v=PwQANdvyTU>
2017-es vlog: <https://www.youtube.com/watch?v=BttoGOumBNw>
2018-as vlog: https://www.youtube.com/watch?v=2dNe_0ulckw

Bank account for receiving sponsorships:

Owner: Dél-alföldi Regionális Közművelődési Egyesület

Bank accounts number: 11733003-20113805

IBAN: HU48 1173 3003 2011 3805 0000 0000

Payment reference: Komplex Ifjúsági Tábor (=Complex Youth Camp)



About the Camp – In Brief

The **Complex Youth Camp** has been providing young people with opportunities to develop their talents, grow within a supportive community, and gain lifelong experiences for 31 years. The program is now nationally recognized as a unique creative camp where professional training and a strong community atmosphere go hand in hand.

What We Offer to Young Participants

- **Contemporary music training:** acoustic guitar, electric guitar, vocals, bass guitar, band work
- **Student journalism workshop:** photography, writing, editing, media genres
- **Self-awareness and community-building programs**
- **Two free large concerts** featuring instructors and campers
- **Professional teaching staff (10–12 instructors)**
- **40–60 participants** from all over the country
- **Inspiring environment:** a 15-hectare castle garden with excellent acoustics and dedicated buildings for each group

Places fill up every year within **1–2 days**.

Outstanding Instructor Team

One of the greatest strengths of our camp is its professional, nationally recognized instructor team — musicians and educators who are not only excellent performers but also deeply committed teachers. Many are award-winning artists, active composers, and bandleaders who set aside their performance schedules during the camp to work with young people. Some of our instructors include:

- **Zsolt Benkő** – musician, composer, educator; recipient of the *Hungarian Gold Cross of Merit*; one of Hungary's leading blues guitarists
- **László Borsodi** – musician, bandleader, founder of the Borsodi Blues Trio
- **Angelika Kelemen** – jazz singer, jazz vocal instructor
- **András Petruska** – guitarist-singer, songwriter, producer
- **Zsolt Zöld** – guitarist, sound engineer, Technical Director at Audio-Technica Central Europe
- **István Lustyik** – musician awarded the *Youth of Békéscsaba* prize; leader of the Kemény Guitar Club

Several of our instructors were once campers themselves — a testament to the camp's long-term impact and community strength.

Why Sponsorship Matters

In recent years, operating the camp has become increasingly challenging as many former grant opportunities have disappeared. To ensure safe and high-quality implementation, we require at least **3,000,000 HUF** in supplementary funding each year.

Sponsorship directly supports:

- professional program costs
- technical equipment and infrastructure
- the organization of concerts
- participation for young people in need

Sponsorship Levels

GOLD SPONSOR – above 500,000 HUF

Visibility

- Prominent logo placement on all platforms (website, social media, posters)
- Highlighted presence in camp videos and photo materials
- Joint communication (co-branded post or PR content)

Participation & Presence

- Acknowledgment at the closing concert
- Promotional materials displayed at the camp and closing event

SILVER SPONSOR – 200,000–500,000 HUF

Visibility

- Logo placement on camp platforms (website, social media)
- Appearance in camp videos (sponsor listing)
- Joint communication (thank-you post on camp channels)

Participation & Presence

- Acknowledgment at the closing concert

BRONZE SPONSOR – 50,000–200,000 HUF

Visibility

- Logo placement on the camp's social media platforms
- Appearance in camp videos (sponsor listing)

Participation & Presence

- Acknowledgment at the closing concert

We also welcome in-kind support, such as guitar strings, technical equipment, promotional items, soft drinks, chocolate, books, and awards



